

FOR IMMEDIATE RELEASE August 3, 2010 Jill Evans La Penna SHOUT Marketing & Media Relations 312-226-6727 jill@shoutchicago.com

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BESTSELLING CHILDREN'S MUSICAL *CLICK, CLACK, MOO: COWS THAT TYPE,* AN ADAPTATION OF HIT DOREEN CRONIN/BETSY LEWIN BOOK, RETURNS TO LIFELINE THEATRE OCT. 17 – DEC. 5 <u>Illustrator Betsy Lewin will be Signing Books at the</u> <u>October 17 Opening Day Performance</u> <u>Single Tickets and 2010 – 2011 Season Passes Now On Sale</u>

CHICAGO - Celebrating the 10th anniversary of the original children's book by Doreen Cronin and Betsy Lewin, Lifeline Theatre's KidSeries presents a remount of their smash hit musical adaptation of Click, Clack, Moo: Cows That Type. The production is adapted by ensemble member James E. Grote, music and lyrics by George Howe, and directed by ensemble member Shole Milos; the same team that created Lifeline's popular adaptations of the beloved Cronin/Lewin books, Giggle, Giggle, Quack (2005); Duck for President (2008); and Dooby Dooby Moo (2009). Since premiering at Lifeline Theatre in 2003, Grote and Howe's adaptation of *Click, Clack, Moo: Cows That Type* has been produced by sixteen theatre companies in ten different states and provinces across the United States and Canada, and Lifeline Theatre is thrilled to share this delightful musical with a new generation of KidSeries audience. The animals on Farmer Brown's farm have had enough! They work all day to provide milk and eggs, but when their request for electric blankets to warm the drafty barn is ignored, action must be taken. Join the Cows, Hen, and Duck – and their trusty typewriter – as they engage in peaceful protest to improve their working conditions. This production is appropriate for children ages five to ten, and runs approximately one hour with no intermission. The book and cast recording CDs will be on sale in the lobby.

At the opening performance of *Click, Clack, Moo: Cows That Type,* Lifeline Theatre will proudly welcome original illustrator Betsy Lewin from 12 - 1 p.m. for a meet-and-greet and book signing (this pre-show event is free).

Click, Clack, Moo: Cows That Type runs Oct. 17 – Dec. 5 at Lifeline Theatre, 6912 N. Glenwood Ave. Press opening is Sunday, October 17 at 1 p.m. Regular performance times are Saturdays at 1 p.m. and Sundays at 11 a.m. and 1 p.m. (Previews are Saturday, Oct. 16 at 1 p.m. and Sunday, Oct. 17 at 11 a.m. There will be no performances Halloween, Sunday, Oct. 31.) Ticket prices are \$12 and may be purchased at the Lifeline Theatre Box Office, 773.761.4477, or by visiting www.lifelinetheatre.com.

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Lifeline Theatre will also be hosting **Stories Come Alive!** Click, Clack, Moo: Cows That Type at the Rogers Park Library, 6907 N. Clark St., Saturday, Oct. 2 at 3 p.m. Lifeline actors will read stories and play drama games with children ages 5 – 8 (parents welcome.) Admission is free. For more information, call Lifeline Theatre, 773-761-4477.

The complete cast and production team for Click, Clack, Moo: Cows That Type includes:

- CAST: Guest artists Heather Currie (Cow 1), Derek Czaplewski (Farmer Brown), Christina Hall (Hen), Lakhiyia Hicks (Cow 2), and Ryotaro Shigeta (Duck). With understudies David Fink, Mallory Nees, and Rachel Renee.
- CREW: Lifeline ensemble members James E. Grote (Adaptor), Shole Milos (Director), and Alan Donahue (Scenic and Properties Design); with guest artists Jana Anderson (Costume Design), Meg Grgurich (Co-Scenic Design), George Howe (Composer/Lyricist), Tony Ingram (Sound Design), Nic Jones (Lighting Design), and Ellen Willett (Stage Manager).

Lifeline is also offering season subscriptions to all three 28th anniversary season KidSeries shows for \$27 (and all three MainStage plays for \$75), along with KidSeries Book Club Subscriptions for \$60 (includes copies of the source books) and KidSeries PLUS Subscriptions for \$100 (includes attendance at all three "School's Out Workshops"). Being a Lifeline subscriber saves up to 25% off regular ticket prices; offers discounts on additional tickets for friends and family; gives first choice of seats with unlimited free ticket exchanges (and includes reminder calls a few days before the reservation); and knocks 25% off party room rental for audience pre- or post-show events.

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Lifeline Theatre also offers pay-what-you-can tickets a half-hour before the show (subject to availability), group rates and other discounts available upon request. A party room is available for full-service birthday and special event parties. Free parking is available at the designated lot west of the theatre (NE corner of Morse and Ravenswood) with free shuttle service before and after the show. Street parking is also available and Lifeline Theatre is handicapped and CTA accessible (Red Line Morse stop/busses).

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Lifeline Theatre's programs are partially supported by Alphawood Foundation; Elizabeth F. Cheney Foundation; The Chicago Community Trust; CityArts 3 grant from the City of Chicago Department of Cultural Affairs; Gaylord and Dorothy Donnelley Foundation; The Richard H. Driehaus Charitable Lead Trust; Illinois Arts Council, a state agency; MacArthur Fund for Arts and Culture at Prince; The Rhoades Foundation; The Polk Bros. Foundation; S&C Foundation; Taproot Foundation; and the annual support of businesses and individuals.