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TURNING THE PAGE

A Benefit for Lifeline Theatre

May 6, 2021

Sponsorship Opportunities

FOREWORD 2021

Sponsorship Opportunities

Thursday, May 6, 2021
6:30 PM CST
ONLINE




Sponsors of our annual benefit help make Lifeline Theatre one of Chicago's premiere theater companies and arts education centers.

The recognition and benefits we offer will strengthen your image in the community and provide you valuable access to our discerning audience.

Typically, our benefit brings in more than 240 friends, neighbors, and newcomers to celebrate Lifeline and the incredible supporters who make our work possible in a fun-filled evening.

Last year, we had to shift to a virtual world which opened us up to over 480 supporters nationally, making it our most successful benefit to date.



Allison Cain, Managing Director
Lifeline Theatre, 6912 N Glenwood Ave, Chicago, IL 60626
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CORPORATE SPONSORSHIP LEVELS

| Commitment: | \$250 | \$500 | \$1,000 | \$2,000 | \$3,000 | \$5,000+ |
|--|-----------|------------|---------|----------|---------|----------|
| | Caldecott | Scott King | Newbery | Pulitzer | Booker | Nobel |
| Logo Exposure on FOREWORD webpages | X | X | X | X | X | X |
| Logo Exposure in Save the Date mailer * | | X | X | X | X | X |
| Logo Exposure in FOREWORD eblasts | | | X | X | X | X |
| Special mention during FOREWORD program | | | | X | X | X |
| Mention on On the Air podcast commercial | | | | | X | X |
| Custom section on FOREWORD Home Page | | | | | | X |

*Deadline for the Save the Date mailer is Friday, March 19



SPONSORSHIP EXPOSURE

FOREWORD
 480+ national guests
 4,000+ postcards
 13,000+ email subscribers

SOCIAL MEDIA
 5,900+ Facebook followers
 1,500+ Instagram followers
 4,400+ Twitter followers

WEBSITE
 300,000+ hits annually

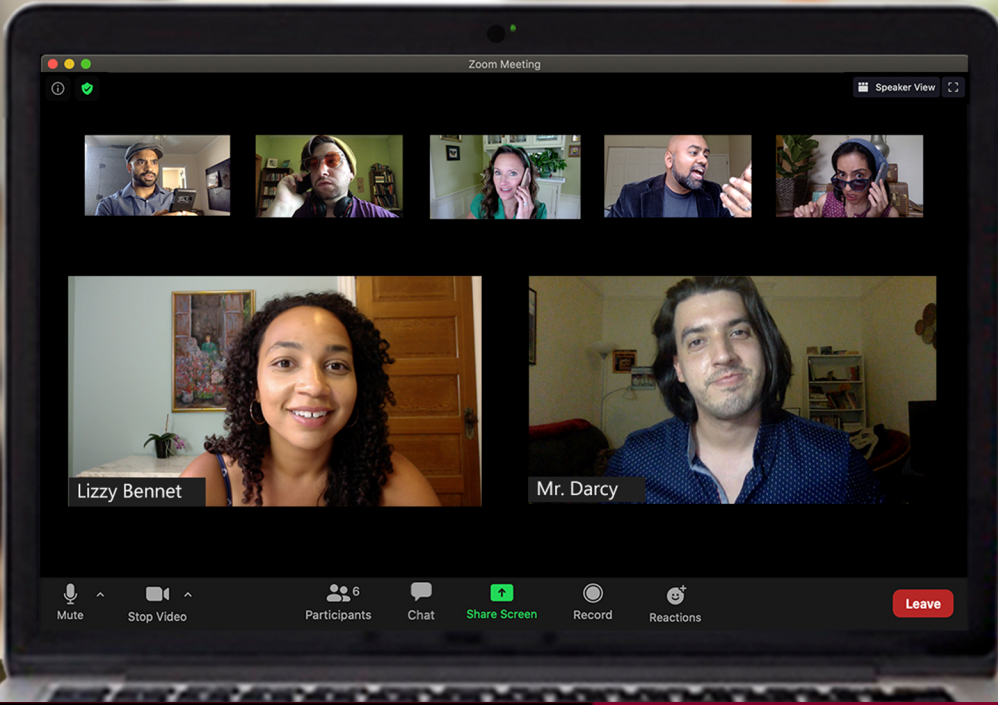
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Jane Austen's

Pride & Prejudice

A Virtual Play

Our first virtual production premiered in August of 2020, garnering 500+ viewers from all over the world!



In October of 2020 we premiered our podcast, On the Air. Since then we have produced three different series under the podcast and are preparing to continue broadcasting in the Spring!

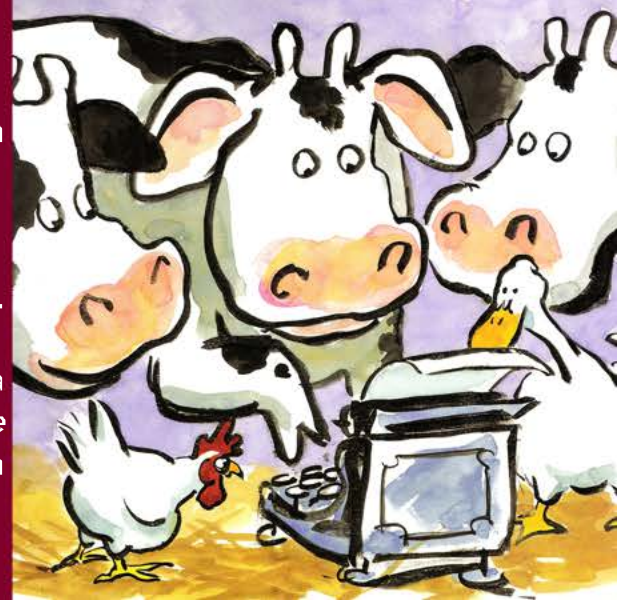


L. Frank Baum's
 The Life and Adventures of
SANTA CLAUS



In March we are premiering our first full-length audio drama, *Miss Holmes*, and in April we're opening our first virtual KidSeries production of beloved children's book, *Click Clack Moo*.

Our second audio drama will be Jane Austen's *Sense & Sensibility*, premiering in May 2021



ARTISTS IN RESIDENCE

We have been fortunate to be able to remotely continue our residencies throughout the pandemic.

Our flagship education program is embedded in six Rogers Park elementary schools and reaches 1000+ students at no cost to schools or students.

Students in our residencies demonstrate a 20% increase in social-emotional development and a 24% increase in reading comprehension.



STORIES COME ALIVE! AT HOME

We've adapted our hit interactive storytelling sessions to the virtual space while we're remote.

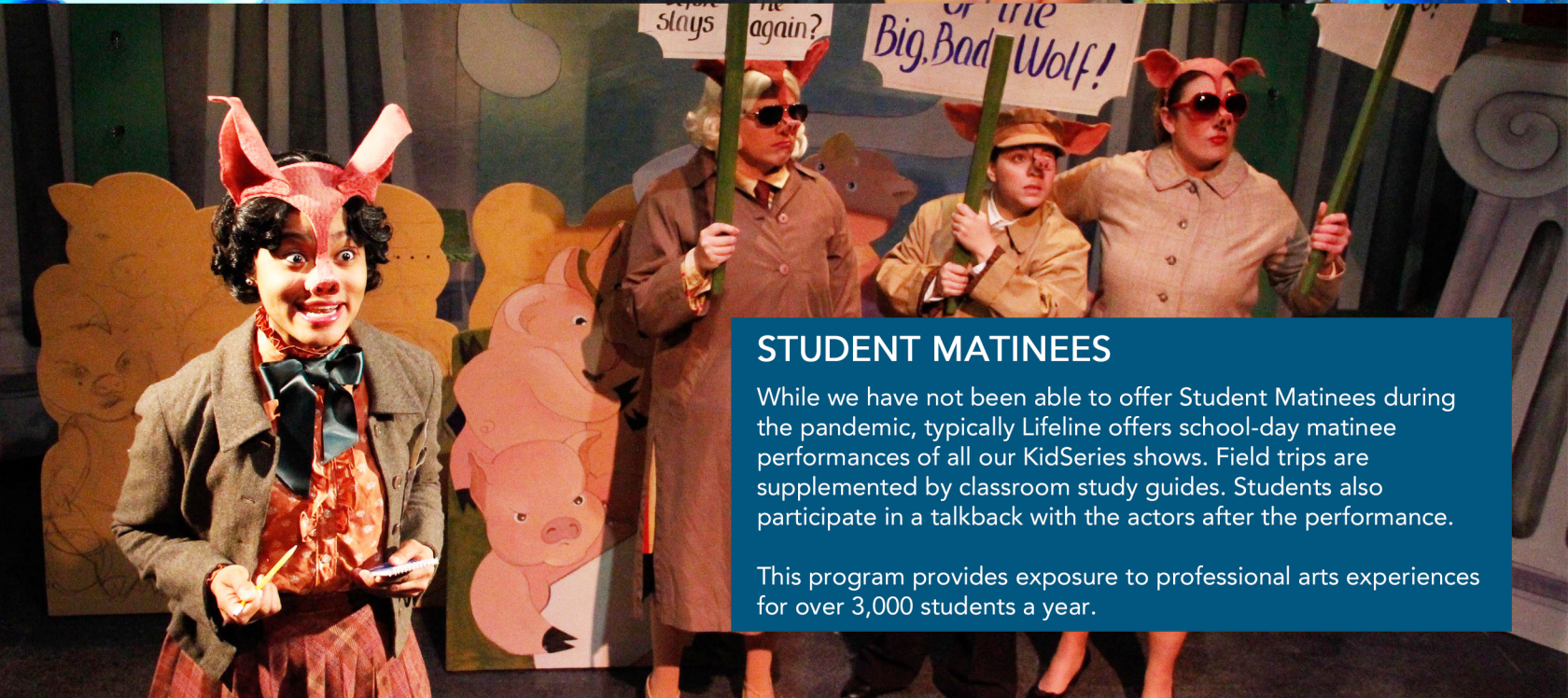
We've been intently listening to what parents want during this time of digital learning, so once a month we're thrilled to provide these low-cost workshops to make positive connections between children and literature that last a lifetime.



STUDENT MATINEES

While we have not been able to offer Student Matinees during the pandemic, typically Lifeline offers school-day matinee performances of all our KidSeries shows. Field trips are supplemented by classroom study guides. Students also participate in a talkback with the actors after the performance.

This program provides exposure to professional arts experiences for over 3,000 students a year.





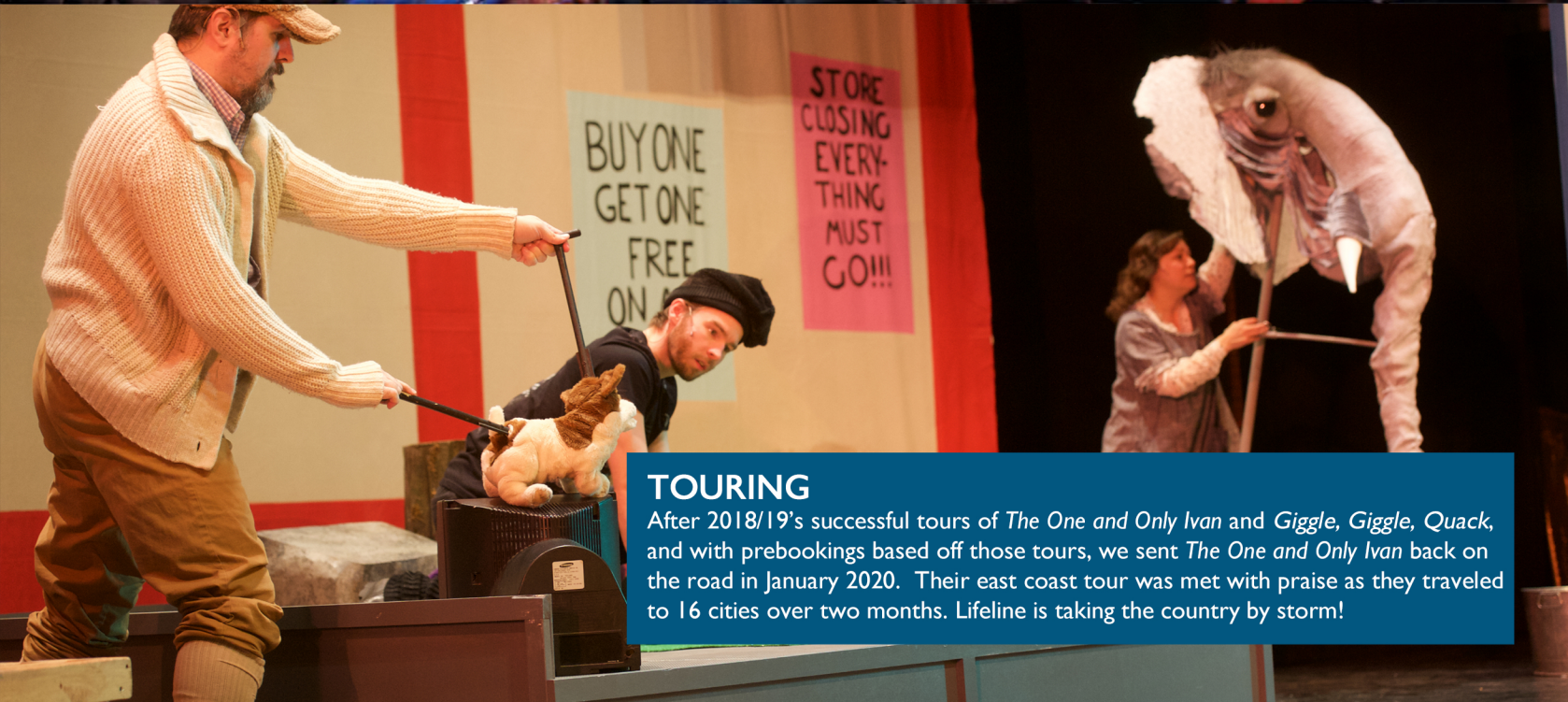
ACCESSIBILITY

We believe that our Big Stories, Up Close should be accessible to everyone. During the pandemic and our shift to virtual programming, we are proud to offer Open-Captioning for those who are d/Deaf or hard of hearing; and Audio Described videos for those who are blind or have low vision for our audio/visual productions.



FILLET OF SOLO

In 2021 Fillet of Solo went digital! Founded by Live Bait Theater director Sharon Evans in 1995. Lifeline's commitment to storytelling and new work made us a perfect fit for becoming the new producer of the festival in 2009. Now in it's 25th year, this past year's Festival featured 96 storytellers from all over the world in one incredible online gallery.



TOURING

After 2018/19's successful tours of *The One and Only Ivan* and *Giggle, Giggle, Quack*, and with prebookings based off those tours, we sent *The One and Only Ivan* back on the road in January 2020. Their east coast tour was met with praise as they traveled to 16 cities over two months. Lifeline is taking the country by storm!