

# FOREWORD

**A Benefit for Lifeline Theatre**  
**April 30, 2020**



**Sponsorship Opportunities**



# FOREWORD 2020

## Sponsorship Opportunities

**Thursday, April 30, 2020**  
**6:30–10p.m.**

**Venue West | 221 N. Paulina St. | Chicago, IL**




Sponsors of our annual benefit help make Lifeline Theatre one of Chicago's premiere theater companies and arts education centers.

The recognition and benefits we offer will strengthen your image in the community and provide you valuable access to our discerning audience.

Every year, our benefit brings together more than 240 friends, neighbors, and newcomers to celebrate Lifeline and the incredible supporters who make our work possible.

The evening consists of an exciting live auction, a paddle raise for our programming and outreach efforts, a buffet dinner, wine, and craft beer.



Allison Cain, Managing Director  
Lifeline Theatre, 6912 N Glenwood Ave, Chicago, IL 60626  
773.761.4477 x702 | [allison@lifelinetheatre.com](mailto:allison@lifelinetheatre.com)



# Corporate Sponsorship Levels

**Commitment:**    **\$250**    **\$500**    **\$1,000**    **\$2,000**    **\$3,000**    **\$5,000**

Caldecott

Scott King

Newbery

Pulitzer

Booker

Nobel

**Event Tickets**

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2

4

**Editor's Table**  
(6 Tickets)

**Publisher's Table**  
(10 Tickets)

**Program Listing**

X

X

X

X

X

X

**Logo Exposure in  
Email, Website, & Event**

X

X

X

X

**Logo Recognition on  
Postcards & Invites**

X

X

X

**FOREWORD Program Ad**

1/4 Page

1/2 Page

Full Page

## SPONSORSHIP EXPOSURE

### FOREWORD

240+ guests

800+ invitations

4,000+ postcards

10,000+ email subscribers

### SOCIAL MEDIA

4,800+ Facebook followers

4,400+ Twitter followers

### WEBSITE

300,000+ hits annually

Purchase Sponsorship Tickets here

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*Contribute to world class theatre...*

## MainStage

2019-20 Season

### WHOSE BODY?

September 6–October 21, 2019

### MIDDLE PASSAGE

February 14–April 5, 2020

### LOKI, THE END OF THE WORLD TOUR

May 22–July 12, 2020

#### MAINSTAGE BY THE NUMBERS

10,000+ tickets sold annually  
100+ public performances

## KidSeries

2019-20 Season

### LYLE, LYLE, CROCODILE

October 19–November 24, 2019

### BUNNY'S BOOK CLUB

January 11–February 16, 2020

### NEITHER

March 14–April 19, 2020

#### KIDSERIES BY THE NUMBERS

6,000+ ticket buyers  
70+ public performances  
70+ student matinee performances  
for 3,000+ students

*...for adults and children alike!*



## ARTISTS IN RESIDENCE

Our flagship education program is embedded in six Rogers Park elementary schools and reaches 1000+ students at no cost to schools or students.

Students in our residencies demonstrate a 20% increase in social-emotional development and a 24% increase in reading comprehension.

## STORIES COME ALIVE!

These interactive storytelling sessions with on-your-feet theatre games explore the books behind our KidSeries shows. Offered between public performances, these low-cost workshops make positive connections between children and literature that last a lifetime.

Over 100 families participating annually!

## STUDENT MATINEES

Lifeline offers school-day matinee performances of all our KidSeries shows. Field trips are supplemented by classroom study guides. Students also participate in a talkback with the actors after the performance.

This program provides exposure to professional arts experiences for over 3,000 students a year.



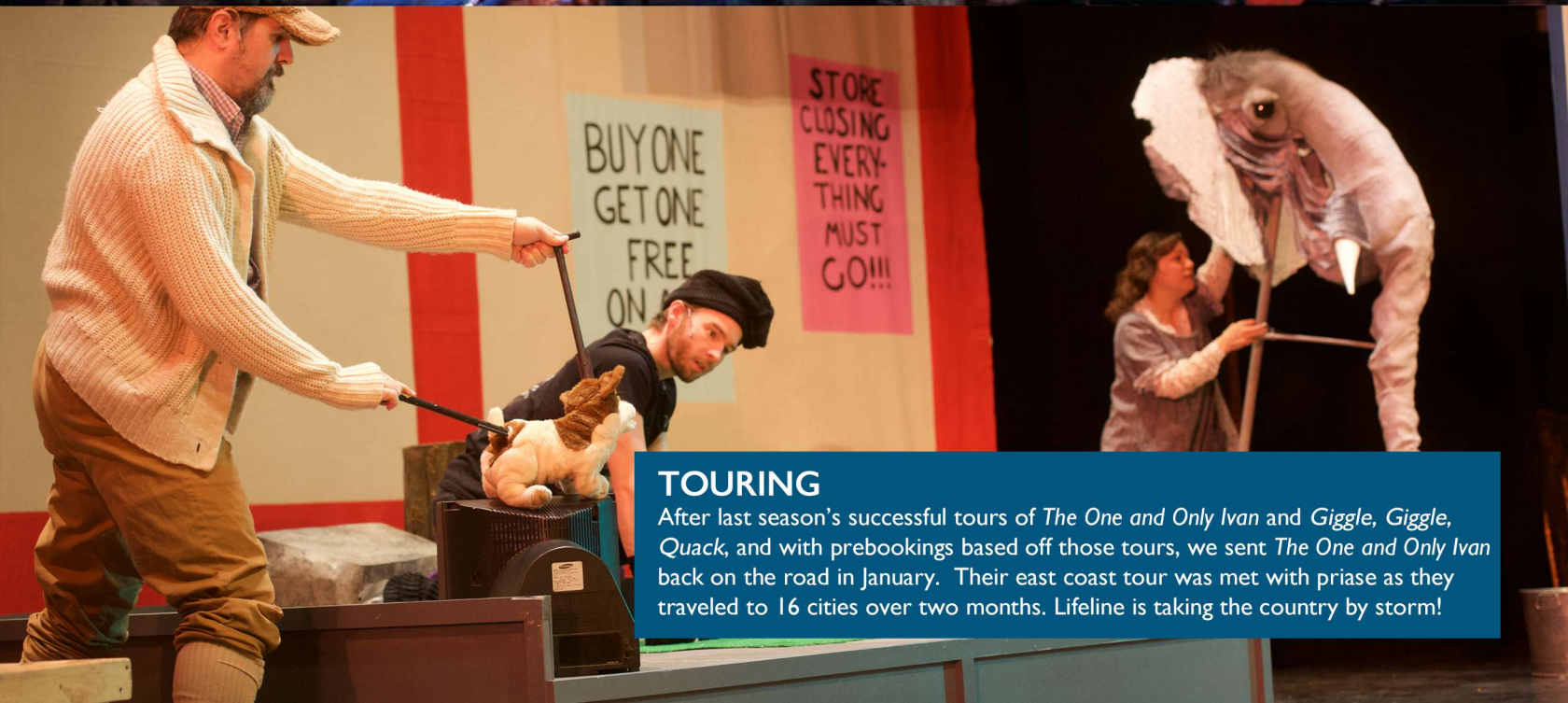
## ACCESSIBILITY

We believe that our *Big Stories, Up Close* should be accessible to everyone. In addition to being accessible to those with mobility disabilities, we are proud to offer Open-Captioned performances for those who are d/Deaf or hard of hearing; Audio Described performances with pre-show Touch Tours for those who are blind or have low vision; and Sensory-Friendly performances of our KidSeries shows for those with cognitive/developmental disabilities or other sensory sensitivities.



## FILLET OF SOLO

Fillet of Solo is a storytelling festival founded by Live Bait Theater director Sharon Evans in 1995. Lifeline's commitment to storytelling and new work made us a perfect fit for becoming the new producer of the festival in 2009. Now in it's 24th year, the festival, under the direction of Dorothy Milne, features a three-weekend schedule of 40+ storytellers in two venues



## TOURING

After last season's successful tours of *The One and Only Ivan* and *Giggle, Giggle, Quack*, and with prebookings based off those tours, we sent *The One and Only Ivan* back on the road in January. Their east coast tour was met with priase as they traveled to 16 cities over two months. Lifeline is taking the country by storm!