

FOREWORD

THE RUBY ANNIVERSARY



*Celebrating 40 years
of Big Stories, Up Close*

**A Benefit for Lifeline Theatre
May 18, 2023**



FOREWORD 2023

Sponsorship Opportunities

Thursday, May 18, 2022
6:30 PM

Venue West | 221 N. Paulina St. | Chicago, IL



Lifeline is turning 40! Celebrate our **ruby** anniversary of bringing Big Stories, Up Close to Chicago as a sponsor of our annual benefit! Your support will continue to help make Lifeline one of Chicago's premiere theater companies and arts education centers for another 40 years.

The recognition and benefits we offer will strengthen your image in the community and provide you valuable access to our discerning audience.

On average, our benefit brings in more than 240 friends, neighbors, and newcomers to celebrate Lifeline and the incredible supporters who make our work possible in a fun-filled evening.



Vashti Emigh, Managing Director
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lifeline



THEATRE

40 Years

Big Stories, Up Close

Our Vision: To contribute to a society guided by compassion, empathy, and a willingness to change.

Our Mission: Lifeline Theatre explores, interprets, and reimagines books and other literary works to create stories that move us beyond the margins of our own lives.

MainStage

2022-23 Season

The Midwest Premiere of

MISS HOLMES RETURNS

Fall 2022

FROM THE MISSISSIPPI DELTA

April 21 - June 11, 2023

MAINSTAGE BY THE NUMBERS

10,000+ tickets sold annually
100+ public performances

KidSeries

2022-23 Season

DOOBY DOOBY MOO

Fall 2022

The World Premiere of

EXTRA YARN

February 18 - March 19, 2023

KIDSERIES BY THE NUMBERS

6,000+ ticket buyers
70+ public performances
70+ student matinee performances
for 3,000+ students

In 40 Years

209 Staged Productions

127 World Premiere Literary Adaptations

15 World Premiere Original Works

3 Audio Dramas

2 Virtual Productions

Lifeline Scripts have been performed in:

48 U.S. States (plus D.O.C.), Australia,
Canada, England, Ireland, Guatemala,
South Africa, Turkey, & Wales

Contribute to world class theatre...

...for adults and children alike!

Photo by Jackie Jasperson

Support world class arts education!

ARTISTS IN RESIDENCE

Our flagship education program is embedded in six Rogers Park schools and reaches 1000+ students at no cost to schools or students.

Students in our residencies demonstrate a 20% increase in social-emotional development and a 24% increase in reading comprehension.



STORIES COME ALIVE!

These interactive storytelling sessions with on-your-feet theatre games explore the books behind our KidSeries shows. Offered between public performances, these low-cost workshops make positive connections between children and literature that lasts a lifetime.

Over 100 families participating annually!

SUMMER CAMPS

For over 20 years, Lifeline has provided ensemble-based summer drama camps to children aged 5-14. Campers spend their days exploring stories, building characters, moving their bodies and learning theatre production skills - while having a tremendous amount of fun!



STUDENT MATINEES

Lifeline offers school-day matinee performances of all our KidSeries shows, Field trips are supplemented by classroom study guides. Students also participate in a talkback with the actors after the performance.

This program provides exposure to professional arts experiences for over 3,000 students a year.



Step out of your own margins...

ACCESSIBILITY

We believe that our *Big Stories, Up Close* should be accessible to everyone. In addition to being accessible to those with mobility disabilities, we are proud to offer Open-Captioned performances for those who are d/Deaf or hard of hearing; Audio Described performances with pre-show Touch Tours for those who are blind or have low vision; and Sensory Friendly performances of our KidSeries shows for those with cognitive/developmental disabilities or other sensory sensitivities.



FILLET OF SOLO

Founded by Live Bait Theater director Sharon Evans in 1995. Lifeline's commitment to storytelling and new work made us a perfect fit for becoming the new producer of the festival in 2009. Now in its 27th year, the festival, under the direction of ensemble member Dorothy Milne, features a multi week schedule of 100+ storytellers in two venues.

NEW WORK DEVELOPMENT

Now in its second year, we welcome new and up-and-coming playwrights of color into our sandbox in our Annual Adaptation and Development Workshop. For six months, these playwrights develop an original piece of literary adaptation using our ensemble's unique development process culminating in a public festival of the in-process new works!

In its inaugural year, we featured two new plays: Sandra Jackson-Opoku's *Hungry Ghost Festival*, and Tanuja Devi Jagernauth's *Chakora and the Churile*.

...and move into those of another!

FOREWORD 2023

Sponsorship Levels

This year, we are offering opportunities for special recognition for sponsorship of key FOREWORD components including: catering, entertainment prizes, live auction, photography, and more!

	CALDECOTT	SCOTT KING	NEWBERY	PULITZER	BOOKER	NOBEL
Commitment:	\$300	\$600	\$1,200	\$2,400	\$3,600	\$6,000+
Program Listing						
Logo Exposure on event webpages	X	X	X	X	X	X
Logo Exposure in Save the Date mailer		X	X	X	X	X
Logo Exposure in FOREWORD eblasts			X	X	X	X
Special mention during FOREWORD program				X	X	X
Featured sponsor on FOREWORD website					X	X
Featured sponsor social media post					X	X
Featured sponsor in eblasts						X
Featured sponsor on full wall of Venue West						X



SPONSORSHIP EXPOSURE

FOREWORD
 240+ guests
 4,000+ postcards
 13,000+ email subscribers

SOCIAL MEDIA
 6,000+ Facebook followers
 1,800+ Instagram followers
 4,400+ Twitter followers

WEBSITE
 300,000+ hits annually

For more information contact
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